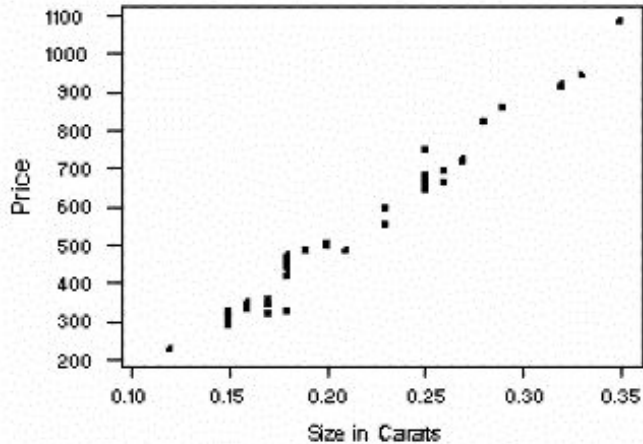


Logistic Regression and Decision Trees

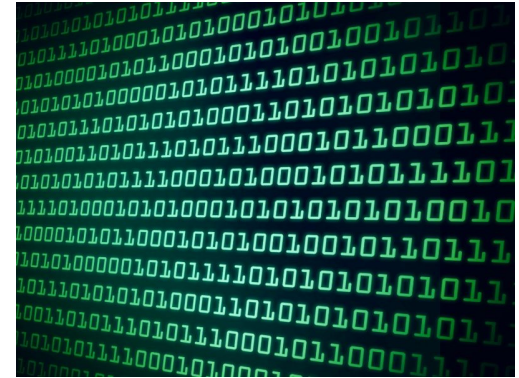
Reminder: Regression

We want to find a **hypothesis** that explains the behavior of a **continuous y** .



$$y = B_0 + B_1x_1 + \dots + B_px_p + \varepsilon$$

Regression for binary outcomes



Regression can be used to **classify**:

- Likelihood of heart disease
- Accept/reject applicants to Cornell Data Science based on affinity to memes

Estimate **likelihood** using regression, convert to binary results



Conditional Probability

The probability that an event (A) will occur given that some condition (B) is true

$$P(A | B) = \frac{P(A \cap B)}{P(B)}$$



Logistic Regression

- 1) Fits a linear relationship between the variables
- 2) Transforms the linear relationship to an estimate function of the **probability** that the outcome is 1.

Basic formula:

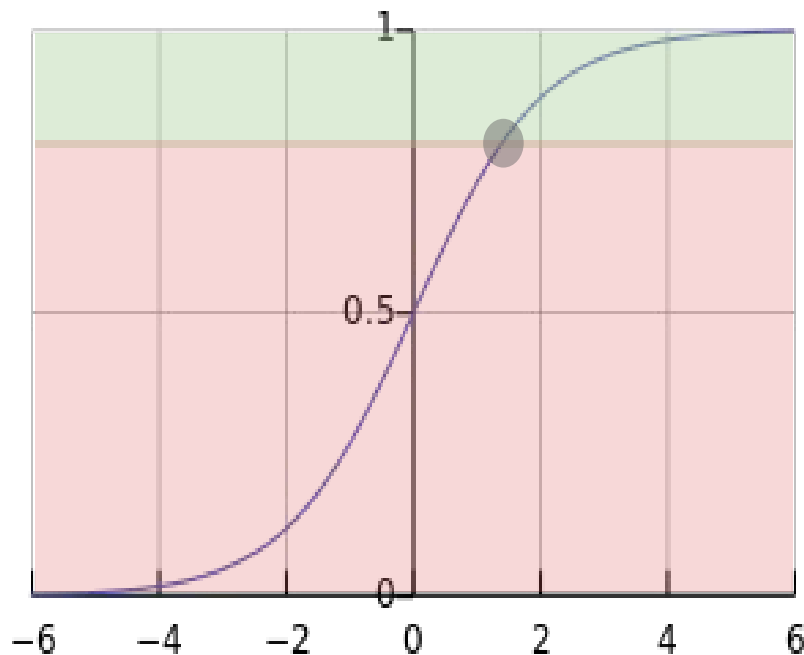
$$P(x) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x_1 + \dots + \beta_k x_k)}} \quad (\text{Recognize this?})$$

$$\ln\left(\frac{P}{1 - P}\right) = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k$$



Logistic Function

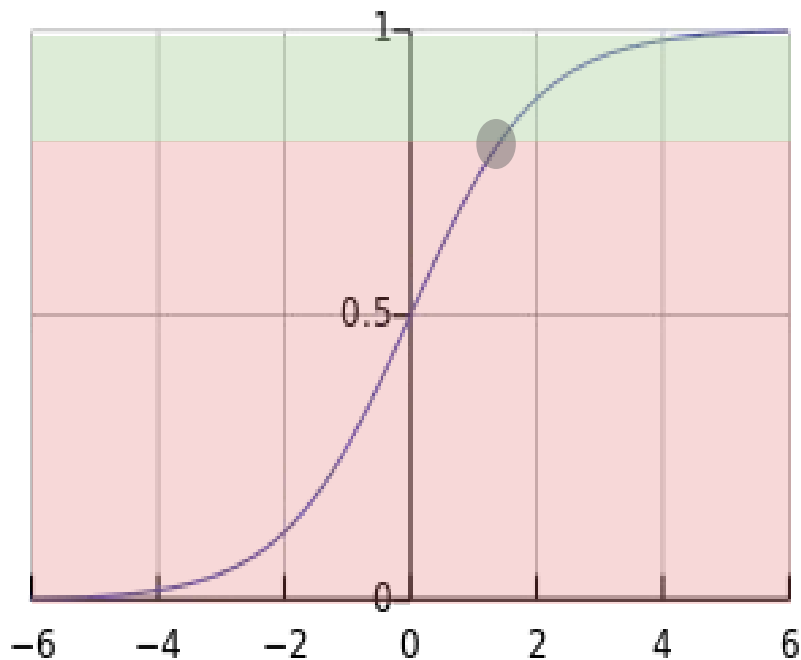
- Between 0 and 1
- X-axis spans $(-\infty, \infty)$



Threshold

Where between 0 and 1 do we draw the line?

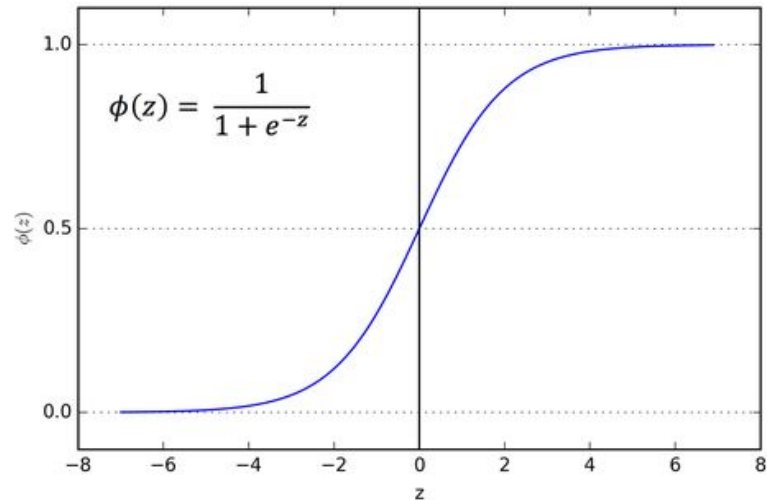
- $P(x)$ below threshold:
predict 0
- $P(x)$ above threshold:
predict 1



Thresholds matter (a lot!)

What happens to the specificity when you have a

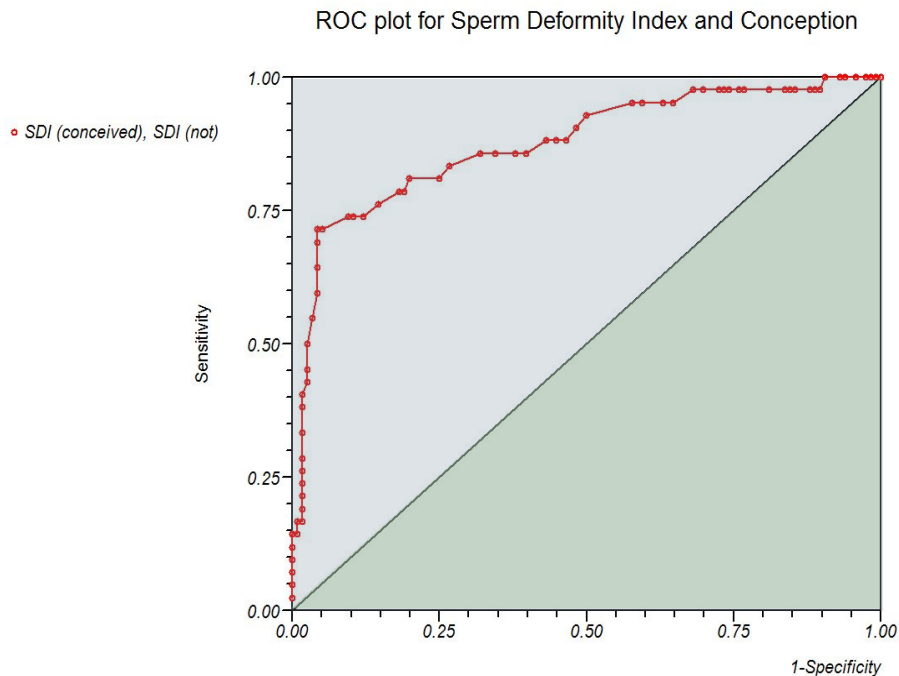
- Low threshold?
- High threshold?



ROC Curve

Receiver Operating Characteristic

- Visualization of trade-off
- Each point corresponds to a specific threshold value



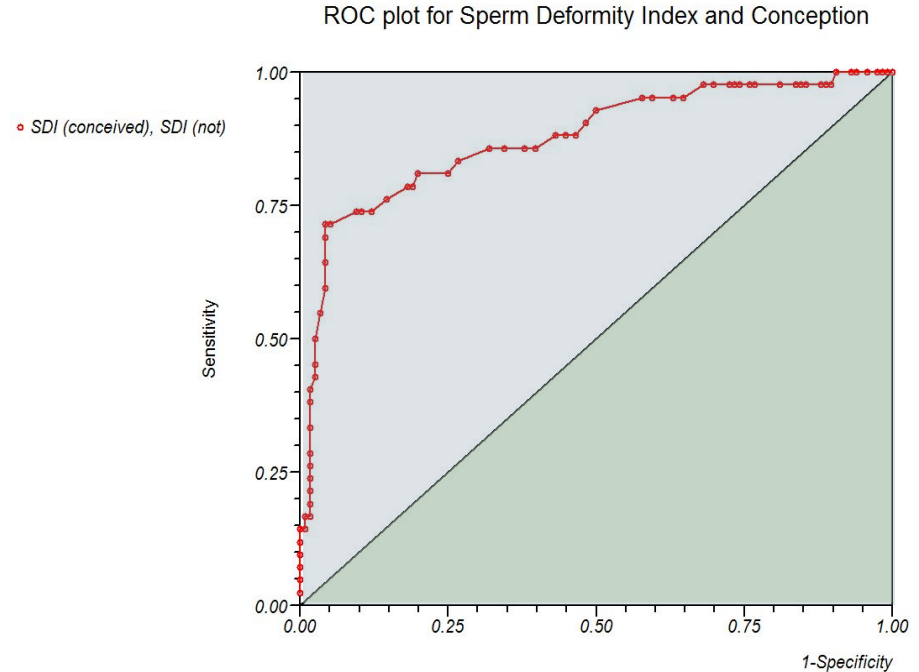
Area Under Curve

$$AUC = \int ROC\text{-curve}$$

Always between 0.5 and 1.

Interpretation:

- 0.5: Worst possible model
- 1: Perfect model



When to Use Regression

- Works well on (roughly) linearly separable problems
- Outputs probabilities for outcomes
- Can lack **interpretability**, which is an important part of any useful model



Demo!

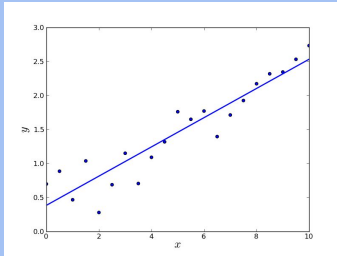


Review: Supervised Learning

Regression

“How much?”

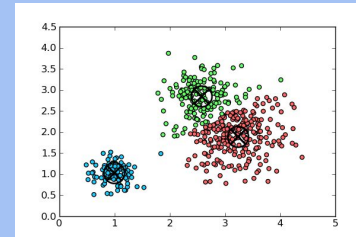
Used for *continuous* predictions



Classification

“What kind?”

Used for *discrete* predictions

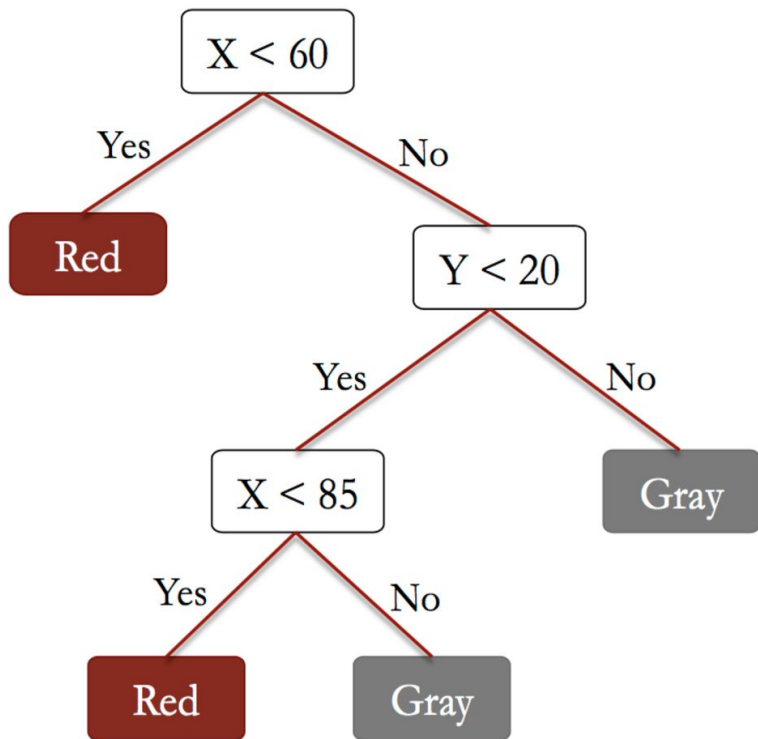


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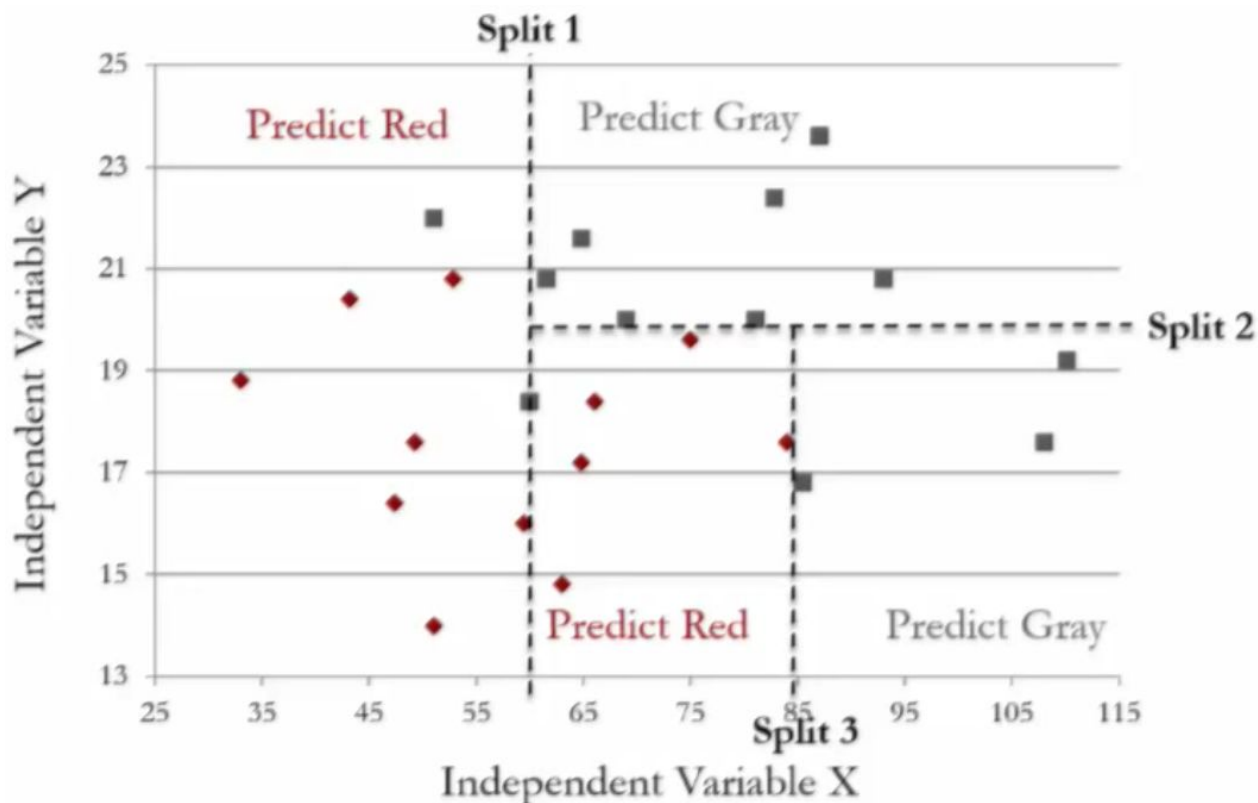
CART (Classification and Regression Trees)

- At each node, split on variables
- Each split maximizes reduction of sum of squares for regression trees
- Very interpretable
- Models a non-linear relationship!



Splitting the data

- ◆ = red
- = gray



How to grow trees (class.trees)

Gini Impurity

- 1 minus probability that random guess i (probability p_i) is correct
- Lower is better

$$1 - \sum p_i^2$$

Entropy

- Information theory concept
- Measures mixed-ness, unpredictability of population
- Lower is better

$$-\sum p_i \log p_i$$



How to grow?

- Start at the top of the tree
- Split attributes one by one
 - Split based on impurity or entropy
- Assign the values to the leaf nodes
- Repeat
- Prune for overfitting



Decision Tree Parameters

- Used to control specificity of the tree
 - max_depth
 - max_leaf_nodes
 - min_samples_split
 - minimum number of cases needed for a branch



When to Use Decision Trees

- Easy to interpret
- Prone to overfitting



Demo!



Coming Up

Your problem set: Continue working on Project Part B

Next week: Unsupervised Learning

See you then!

